



FROM ACCENT TO EXCELLENCE



Biograph

Lia Bai is a communication skills expert, speaker, and coach. She has a passion for working with non-native English speaking professionals, leaders, and executives. She ignites effective communication in cultural diversity and helps her clients improve productivity, diversity, and profitability.

With her authenticity, humor, and wisdom, Lia has the ability to wow, inspire and connect with her audience. Some of the speaking engagements Lia has completed include:

- ◆ Empowering two hundred plus professionals and business leaders to better their communication skills during an appreciation party in Chengdu, China.
- ◆ Delivering an inspirational speech titled “From Accent to Excellence” at Toastmasters District 50 Conference in Dallas, Texas.
- ◆ Sharing her expertise in global business with Global Executive MBA marketing class for the University of Southern California in Shanghai, China.

Lia comes from a background in engineering, design, marketing, sales, leadership, and public speaking. She started her career as an electronic engineer at age 20 in China. After moving to the United States, Lia transformed herself into an industrial designer, a sales & marketing professional, then a business leader, working for multinational companies such as Huawei, Motorola, and Texas Instruments. She also served as the General Manager of Operations for Martin Sprocket & Gear (China) Ltd. in Shanghai, China between 2004 and 2009. Lia’s 20 plus years of unique and diverse experiences provide her with in-depth cross-functional and cross-cultural insight, lessons learned, and life stories.

Lia is a candidate member of North Texas chapter of the National Speaker Association. She is also an active member of ProSpeak, an advanced Toastmasters club for professional speakers in Dallas, Texas. As the founder and coach of Speech Fun, a yearlong public speaking workshop for children, Lia builds communication competence for tomorrow’s leaders.

Lia holds an MBA in marketing from Texas Christian University, a Bachelor’s degree in industrial design from Columbus College of Art and Design, and a Bachelor’s degree in electronic engineering from Chengdu University in China. In her spare time, she enjoys traveling with her family and singing Karaoke. She lives with her husband and daughter in Allen,